

# SHARE THE FILM

Use *Call of Life* to help raise greater  
**public awareness**  
about the mass extinction now underway  
and how we can each play a role in  
**reversing the destruction**  
**of species and ecosystems.**

**Get Involved! Bring your concern for the  
environment into every aspect of your life.**

With a little common-sense awareness, there are many ways to conserve, consume more wisely, and reduce waste.

- Buy less stuff—and do business only with companies that have good environmental policies.
- Buy your food from local growers, buy locally-made goods whenever you can, reuse all you can, and recycle.
- Challenge your friends to a contest of low-impact living—you can conserve in a hundred ways, save money, and have fun doing it!
- Start conservation programs at your work or school.
- Avoid using pesticides and fertilizers around your home
- Promote and use public transit, bicycles, and walking
- Join a local conservation group (or form one) to learn about ecosystems in your area.
- Hold politicians accountable. Demand that government at all levels makes the environment its top priority.
- Spread the word—work to inform your family, friends, and community about the great environmental challenges ahead.

**visit [www.calloflife.org](http://www.calloflife.org) to learn more**

# CALL OF LIFE

**FACING THE MASS EXTINCTION**  
a crisis not only in nature, but in human nature



APPEARING:

STEVE BEISSINGER, IGNACIO CHAPELA, GRETCHEN C. DAILY, BROCK DOLMAN,  
PAUL R. EHRlich, MARY E. GOMES, DERRICK JENSEN, TYRONE B. HAYES,  
ALLEN D. KANNER, RICHARD LEAKEY, OREN LYONS, JOANNA MACY,  
NORMAN MYERS, MELISSA K. NELSON, STUART PIMM, PETER D. ROOPNARINE,  
MARY EVELYN TUCKER, PETER VITOUSEK, BERNARD D. ZALEHA and others.

a film by **SPECIES**  
ALLIANCE

[www.calloflife.org](http://www.calloflife.org)